

# BALTIC HORIZONS

## Regulations of the 1st edition of the BALTIC HORIZONS Competition 2022/2023

### PREAMBLE

The idea of the BALTIC HORIZONS Competition which implements the signed Memorandum entitled: Sopot, a City of Sculpture, was born out of the will to continue the artistic traditions of Sopot as a place where art develops, and out of the intention to draw attention to the climatic changes in the Baltic Sea basin. It was also born as a joint initiative of the Sopot Insurance Society, ERGO Hestia S.A. [Sopockie Towarzystwo Ubezpieczeń ERGO Hestia S.A.] and the City of Sopot, aimed at creating a broad platform of social and artistic dialogue with the participating partners from the Baltic region. For thirty years now, ERGO Hestia S.A. has brought the modern art closer to a broad range of recipients and made use of the opportunities arising from the synergy between various fields of culture and art by organising a competition for young artists entitled the 'Hestia Artistic Journey', organising exhibitions, holding lectures, meetings, guiding visitors, and holding workshops via the Hestia Artistic Journey Foundation [Fundacja Artystyczna Podróż Hestii] operating for 8 years now.

One of the most effective and attractive forms of art which reaches a wide audience are actions taken in the public space. The City of Sopot, hand in hand with the Sopot Insurance Society, ERGO Hestia S.A., wish to uphold and develop the years' long tradition of cooperation with artists from various areas of visual arts.

### §1

#### The Goals of the Competition

The City of Sopot, with the co-participating State Art Gallery [Państwowa Galeria Sztuki] in Sopot, the Sopot Insurance Society, ERGO Hestia S.A. [Sopockie Towarzystwo Ubezpieczeń ERGO Hestia S. A.], and the Hestia Artistic Journey Foundation [Fundacja Artystyczna Podróż Hestii], are starting a social and artistic initiati-

ve in the form of a competition entitled the BALTIC HORIZONS (hereinafter also: the 'Competition'), its theme being as follows:

1. The necessity to protect the ecosystem of the Baltic Sea and draw attention to the problem of climatic changes, as well as to put environmental issues in the centre of the artistic creation in the public space of the city of Sopot. Climatic changes are a major problem of the contemporary world, and discussions on the prospective consequences will become ever more vivid both among specialists and the public. Artists, who have proved their social sensitivity many a times in history, stimulate the discourse today as well, dealing with the issues of key significance for our world and our existence herein;
2. The highlighted heritage of Sopot as a spa and resort city;
3. A consolidated and enlivened urban tissue through conditions and space created for the presentation of the contemporary sculpture; sculpture in the public space may perform an array of roles. Those of significance include aesthetisation of the shared space, improvement of the living conditions, and creation of a centre of community spirit. In other words, the goal of the competition is to enhance the aesthetic quality of public space in Sopot by injecting more presence of high quality works of the art of sculpture therein, and to change the way people think of shared space, as well as to create a platform for discussion of the climatic change issues;
4. The spurring of the community to make its active presence in the cultural life of the region.

## §2

### The Initiators of the Competition

The initiators of the BALTIC HORIZONS Competition are:

1. The Mayor of the City of Sopot,
2. The Sopot Insurance Society, ERGO Hestia S.A. [Sopockie Towarzystwo Ubezpieczeń ERGO Hestia S.A.],
3. The Hestia Artistic Journey Foundation [Artystyczna Podróż Hestii Foundation],
4. The State Art Gallery in Sopot [Państwowa Galeria Sztuki w Sopocie].

## §3

### The Organiser

The organiser of the BALTIC HORIZONS Competition is Fundacja Artystyczna Podróż Hestii based in Sopot at: 81-731 Sopot, ul. Hestii 1, entered in the register of associations, other public and professional organisations, foundations, and independent public health care centres, maintained by the District Court Gdańsk-North in Gdańsk, Commercial Division VIII of the National Court Register, under number KRS0000518962, its tax ID [NIP] being: 5851469283, and its statistical No. [REGON]: 222134421, established by virtue of a notarised deed of 30/06/2014 drawn at the Anna Tarasiuk notarial office by Sopockie Towarzystwo Ubezpieczeń ERGO Hestia Spółka Akcyjna with its registered address in Sopot, enjoying the status of a large entrepreneur as construed in the Act of 8 March 2013 on counteracting excessive delays in commercial transactions, hereinafter referred to as the 'Organiser'.

## §4

### Co-Organisers

The co-organisers of the Competition are: the Municipality of Sopot (hereinafter: the 'Lead Co-Organiser'), the State Art Gallery in Sopot, and the Sopot Insurance Society, ERGO Hestia S.A. [Sopockie Towarzystwo Ubezpieczeń ERGO Hestia S.A.] based in Sopot at: ul. Hestii 1, 81-731 Sopot, entered in the entrepreneur register of the National Court Register [KRS] maintained by the District Court Gdańsk-North in Gdańsk, Commercial Division VIII of the National Court Register, under the KRS number 0000024812; its tax ID [NIP] being: 585-000-16-90, its share capital amounting to PLN 196,580,900.- paid in full, enjoying the status of a large entrepreneur as construed in the Act of 8 March 2013 on counteracting excessive delays in commercial transactions (hereinafter also: 'ERGO Hestia').

## §5

### The Nominating Chapter

The environmental problem of the Baltic Sea orients the thinking to a project of a larger scale and enables engaging partners from among centres of art located in the Baltic countries, which will enhance the sense of the power inherent in the region. Alongside the City of Sopot, the ERGO Hestia, and the Hestia Artistic Journey Foundation, the Initiators of the Competition have selected 4 partners (hereinafter: the 'Partners in the Competition'), whose representatives form the Nominating Chapter:

1. EMMA – the Espoo Museum of Modern Art /Finland,
2. The Latvian National Museum of Art /Latvia,
3. The Contemporary Art Centre, Vilnius /Lithuania,
4. The National Museum in Gdańsk, Modern Art Branch, Gdańsk /Poland.

## §6

### The Subject Matter of the Competition

1. The subject matter of the Competition consists in selecting a project design designated for implementation or sculpture following the Competition theme, which will be set in the urban tissue of Sopot.
2. The definition of the project or sculpture is construed in the broad context of 'sculpture in the expanded field', i.e. the term created by an American historian and art critic, Ms Rosalind Krauss, in 1979; the project design can represent a single sculpture, a sculptural object, a sculptural installation, light installation, or sound installation. The project must be created of durable materials fitting the site of its exposure in the public space, which will guarantee its operation for at least 50 years and be safe for the audience. The responsibility for the technological solutions rests with the project author. The responsibility for implementing and operating the project rests with the Municipality of Sopot.
3. The location and site for the display are ensured by the land owner – the Municipality of Sopot which will supply a map of the place and its photographic documentation on every occasion. The sculptural project or object is intended to be placed in the outdoor public space; hence, the size and form of the project/object must be adjusted to fit in the space designated for its placement. The surroundings of the sculptural project/object may change as the result of the resolution reached in the Competition. In this respect too, the Competition Participant may propose changes in the immediate surroundings of the sculpture.

4. The durable effect of holding the Competition will consist in a group of sculptural objects related to the topic of climatic changes, placed in the public space of the City of Sopot, exercised in high level artistic style, with the context of their locations and aesthetic blending with the surroundings taken into account. The symbolic dimension remains a major aspect of locating sculptural objects in the public space, as the latter may pertain to changing the rank of the object locations, improving their status, and also to a change in the perception of the institution being the owner of and giving the object conservation protection.

## §7

### The Rules of Holding the Competition

1. The Competition is organised in the Republic of Poland.
2. The Competition is held in Sopot, once a year.
3. The Competition is made up of two stages:
  - a. At stage one, each member of the Nominating Chapter listed above in §5 nominates three artists. In other words, twenteen artists are nominated altogether (hereinafter: the 'Nominated Artists').

The Nominated Artists pay a study visit at the expense of the Organiser and Lead Co-Organiser of the Competition. The travel costs have to be pre-agreed with the Organiser and Lead Co-Organiser (economic class air flight, travel by train or car). The purpose of the study visit is to enable the Nominated Artists gain knowledge and inspiration so as to participate in stage two of the Competition and produce the competition project design.

- b. At stage two, the Competition Chapter shall select one person – the winner, from among the Nominated Artists (hereinafter: the 'Winner'). The Winner of the Competition shall be awarded with implementation of his/her awarded sculptural project/object, which will follow based on a commissioned deliverable contract and contract of transfer of the financial copyright, signed with the City of Sopot and concluded under the Polish law, where the contract shall regulate the rights and obligations of both parties to thereto.
    - c. The Competition shall be held and resolved in the English and Polish languages. All documents, declarations, as well as the information contained in the graphic and descriptive parts of the Competition must be produced by all Nominated Artists in the English and Polish languages.
    - d. The proposed technical solutions, including the aspects of the art and materials of the sculptural designs/objects must guarantee their durability and high aesthetic value.
4. The exhibition
  - a. The State Gallery of Art in Sopot will hold an exhibition presenting the designs and depicting the profiles of all Nominated Artists and their output. The exhibition will be arranged in cooperation with the curators of the State Gallery of Art and the Hestia Artistic Journey Foundation who will select the works.
  - b. The results of the Competition will be announced at the exhibition opening.
  - c. The exhibition will be accompanied with a catalogue.
  - d. Held during the exhibition will be: presentations, guided tours of the exhibition, discussions, and a specially dedicated educational programme on sculpture in public space.
5. The timetable of the Competition is given in §10 hereof.
6. Every year, a post-Competition exhibition will also be displayed at the institution of one of the Members of the Nominating Chapter. The exhibition shall be financed by that Organisation.

## §8

### The Terms of Participating in the Competition

1. The Competition is dedicated to artists, and particularly sculptors holding the graduation diploma of a higher school of art.
2. The nominated participants shall submit their portfolios of selected works, and the guiding idea of their work intended to participate in the Competition. The portfolio should present at least 10 works selected by the participant or the nominating institution, all characterised on no more than 10 A4 printed pages (illustrations included). The electronic file must not exceed 20 MB.
3. The author should submit a digital data carrier with the textual and visual image of the design with the commission. The electronic recording on the carrier should be in files of the following formats:
  - a. for the descriptive part: doc or pdf, resolution min. 300 dpi,
  - b. for the graphic part: jpg or pdf with embedded JPEG graphics, resolution min. 300 dpi,
  - c. for the artistic design part: digital photos of the model, recorded in the jpg or png format, resolution min. 300 dpi.
4. The guiding idea can be presented in the form of sketches, photographs, sculptural models, or multimedia presentations plus description (of up to 5 pages of standard text). The idea should be submitted on a USB carrier or sent to the following address: konkurs@fundacjaaph.pl; it must not exceed 20 MB.

## §9

### The Awards

1. The Competition organisation and its promotion, the selection of and cooperation with the Nominating Chapter, and the cooperation with the Competition Chapter are financed by the City of Sopot, the Sopot Insurance Society, ERGO Hestia S.A., and the Hestia Artistic Journey Foundation.
2. The Main Award in the Competition consists in the Winner's implementation of the awarded design/spatial object in accordance with the contract referred to in § 7(3)(b) above in return for the fee made up of the following components:
  - a. a fee in cash amounting to EUR 95 000 gross, and
  - b. accommodation made available by the City of Sopot for the period of up to 1 month in a residence in Sopot, including subsistence expenses, all amounting to the aggregate of EUR 2000 gross.
3. The Special Award will consist in the creation of the artistic and graphic concept (the object and publication) of the Annual Report of the ERGO Hestia Group under a separate commissioned deliverable contract including the transfer of financial copyright, signed under the Polish law with the Sopot Insurance Society, ERGO Hestia S.A. in return for the fee of EUR 5 000 gross. The approved concept will be implemented by and at the expense of the Sopot Insurance Society, ERGO Hestia S.A.
4. The institution which nominated the Competition Winner will receive a donation designated for its statutory operations from the Hestia Artistic Journey Foundation (governed by the Polish law); the donation will amount to EUR 5000. The donation shall be transferred under the relevant donation agreement signed between the Institution and the Hestia Artistic Journey Foundation
5. Each Nominated Artist will be paid consideration for participation in the Competition, in the amount of EUR 500 based on a civil law agreement.
6. The Organiser and Co-Organisers may waive implementation of the main award should the implementation process prove unsatisfying, or should a Force Majeure event occur, to name e.g. a natural calamity

or armed hostilities.

7. The agreements referred to in its. 2-4 above shall specify the principles of charging tax on the fees and donation, respectively, provided that the tax expense shall be borne by the Winners.

## §10

### The Timetable of the 1st Edition of the Competition and Other Actions

1. 1 September – announcement of the BALTIC HORIZONS Competition
2. On or before 23 September – the partners of the Nominating Chapter send in their nominations, including portfolios of the nominated artists.
3. 29 September – publication of the nominees' names.
4. Between 10 and 15 October 2022 – the study visit of the Nominated Artists.
5. 12 January - 30 January – submission of the works proposed to enter the Competition by the Nominated Artists.
6. 1 February - 26 April 2023 – organisation of the exhibition at the SGA – selection of the works, transport, arrangement, preparations for the accompanying events such as guided tours, presentations of the artists participating in the Competition, the educational programme on art in public space, preparation of the publications with information on the Competition and the foreign partners, plus development of the Competition website.
7. 27 April 2023 – the opening of the exhibition and announcement of the selected Winner; the duration of the exhibition – 3 months; the events accompanying the exhibition held.
8. May – June 2023 – the Winner's artistic residence.
9. September – December 2023 – implementation of the sculptural project/object.

## §11

### The Transfer of the Authors' Financial Copyright to the Awarded Competition Entries

1. The participants in the Competition shall be fully liable for holding complete copyright to the Competition entries they send in and for the copyright being in no way restricted, as well as for their Competition entry works (their content and form) being in no way in violation of any third party rights, particularly copyright or personal rights.
2. As of the moment they submit their entries, the Participants in the Competition express their consent to the Organiser and Co-Organiser's free of charge use of them and to making them available by the Organiser and Co-Organiser, as well as by the partner institutions described in §5 for information and promotional purposes. The above consent shall be unlimited in time.
3. The Organiser shall be entitled to use the awarded sculptural design as it deems fit, in accordance with the currently existing needs. The author of the awarded design shall transfer, on the free-of-charge basis, onto the Co-Organiser (main award) and Organiser (special award) his/her financial copyright in the following fields of exploitation: displaying the work at a public location, fixing its image in any technology; storing it in the computer memory; reproducing it under a specific technology; disseminating its image – exhibiting, making it publicly accessible. The transfer of the author's financial copyright shall be unlimited in time.

## §12

### The Competition Chapter and the Entries' Assessment Criteria

1. The Competition Chapter shall be composed as follows:

Chairperson:

the Mayor of the City of Sopot, Mr Jacek Karnowski

the President of the ERGO Hestia S. A. Group, Mr Piotr M. Śliwicki

Members:

the City's Art Consultant, the Office of the Historic Site Conservator of the City of Sopot, the City Hall of Sopot

Ms Eulalia Domanowska, Director of the State Art Gallery in Sopot

Mr Paweł Althamer, sculptor

Mr Paweł Sosnowski, historian and art critic, curator

Mr Xawery Wolski, sculptor

The Secretary of the Competition Chapter:

Ms Magdalena Kałkowska, President of the Hestia Artistic Journey Foundation

2. The Criteria

The Competition entries shall be assessed against the following criteria:

- a. attractiveness and originality of the proposed design, as reflected in the guiding idea, its consistency with the main idea behind the Competition: max. 20 points
  - b. the design's artistic quality and aesthetic values: max. 20 points
  - c. rationality in terms of technology and implementation: max. 20 points
  - d. in its assessment of the portfolio and presentation of the sculptural project/object, the Competition Chapter will also take clarity and thoroughness of their presentation into account
3. Whilst selecting the Winner, the Competition Chapter shall substantiate its selection in writing. The Competition Chapter may also formulate individual recommendations with respect to the works which the author shall be obliged to follow when preparing for the execution of the sculpture.
  4. A template Competition Participant Assessment Card for each Competition Chapter member is attached as Appendix No. 1 hereto.

## §13

### The Principles of Processing Personal Data

1. The Joint Controllers of personal data are:

a. the Hestia Artistic Journey Foundation based in Sopot at: 81-731 Sopot, ul. Hestii 1,

b. the Sopot Insurance Society, ERGO Hestia Spółka Akcyjna with its registered office in Sopot at: ul. Hestii 1, 81-731 Sopot,

c. the Municipality of SOPOT,

- d. the State Art Gallery in Sopot, 81-720 Sopot, Plac Zdrojowy 2,
2. The agreement on joint controllership, concluded between the Joint Controllers lays down the scopes of the responsibility for compliance with the obligations stemming from the Regulation of the European Parliament and of the Council (EU) 2016/679 of 27/04/2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation, hereinafter referred to as: the 'GDPR'). In particular, the agreement stipulates the following:
  - a. The Joint Controller, Sopot Insurance Society, ERGO Hestia S.A., is responsible for the fulfilment of the information obligation, which means that the data subject receives detailed information on the obligations relating to the processing of personal data by the Joint Controllers directly in the text of these Regulations,
  - b. Each Joint Controller is responsible for enabling the personal data subject exercise his/her rights, and the Sopot Insurance Society, ERGO Hestia, is responsible for compliance with the requests from the personal data subject,
  - c. Based on the agreement on joint controllership, the Sopot Insurance Society, ERGO Hestia S.A. maintains the common set of the Joint Controllers' personal data. All Joint Controllers listed in pt. 1 above can process the personal data contained in the common data set, provided that the processing takes place in pursuance of the pre-agreed purposes.
3. The Joint Controllers have appointed the Data Protection Officer who can be contacted in any matters related to the processing of personal data and the exercise of the rights related to the processing of the data via:
  - a. the following e-mail address: [iod@ergohestia.pl](mailto:iod@ergohestia.pl)  
or:
  - b. in writing, at the following address: Sopockie Towarzystwo Ubezpieczeń ERGO Hestia S.A. ul. Hestii 1, 81-731 Sopot
4. Your data are processed for the following purposes:
  - a. organisation and pursuance of the 'SOPOT, A CITY OF SCULPTURE' Project initiated and implemented by the Joint Controllers, including the BALTIC HORIZONS Competition, in accordance with the Regulations of the Competition,
  - b. processing of any complaints, other motions and requests from the Participants,
  - c. publication of the Participants' data in the media/marketing information on the Project and Competition,
  - d. archiving, and for that purpose the archiving of the consents given by the Participants,
  - e. accounting and tax reporting.
5. The legal basis of the processing of the personal data is defined as follows:
  - a. the legitimate interests of the data Joint Controllers,
  - b. compliance with the Joint Controllers' legal obligations,
  - c. the consent to the processing of personal data – if given voluntarily.
6. Your personal data may be transmitted to the entities processing personal data on order from the Joint Controllers, to name e.g. IT service providers, in relation to the Programme. Your personal data shall not be transmitted outside the European Economic Area.
7. Your rights related to the processing of personal data. You are entitled to:
  - a. have access to your personal data;
  - b. demand their rectification, deletion, or restriction of their processing,



- c. raise an objection against the processing of your personal data,
  - d. transfer your personal data, i.e. receive your personal data in a structured and commonly used format fit for machine reading, and the right to transfer them to another controller;
  - e. lodge a complaint with the supervisory authority dealing in the protection of personal data,
  - f. withdraw your consent – to the extent your personal data have been processed based on your consent, your withdrawal of the consent shall not affect legitimacy of the processing performed under the consent before it is withdrawn.
8. In order to exercise the above rights, you should contact the appointed Data Protection Officer named in pt. 3 above. You can also withdraw your consent at any time by sending a declaration to that effect to the following address: Sopockie Towarzystwo Ubezpieczeń ERGO Hestia SA, ul. Hestii 1, 81-731 Sopot.
  9. Your personal data shall be stored until the time any claims become time limited, or until the time the obligation of storing the data pursuant to the regulations of the law expires. In the event you give your consent, your personal data shall be used for the purposes specified therein, and until you withdraw it.
  10. The provision of the data is voluntary, though indispensable for the attainment of the purposes defined in it. 4 above.

#### §14

1. Any matters not regulated in these Regulations shall be governed by the regulations of the Polish Civil Code and other specific Polish acts of law.
2. The text of these Regulations will be available on: [www.baltichorizons.com](http://www.baltichorizons.com)
3. These Regulations come into force and effect as of 1 September 2022.

Appendix No. 1 – Template Competition Participant Assessment Card. [[DOWNLOAD](#)]